



## LOGO DESIGN *(Price can vary based on complexity of logo)*

Text only	Starts at 100.00
Icon and text	Starts at 200.00
Convert existing to vector/high resolution	40.00

## MARKETING/BUSINESS BRANDING MATERIALS *(Using existing company logo/art provided by client)*

Flyer/handbill <i>(per side)</i>	50.00
Postcard <i>(2 sides)</i>	60.00
Print advertisement	50.00
Single Info-graphic <i>(Price depends on complexity)</i>	Starts at 40.00
Business cards <i>(Per side)</i>	40.00
Business package <i>(Includes: letterhead, envelopes, business card)</i>	200.00

## DOCUMENT LAYOUT *(Assumes images are provided by client)*

Newsletter	Starts at 100.00/page
Brochure <i>(Tri-fold or Half-fold)</i>	200.00 ~ 500.00
Book cover <i>(Front, back &amp; spine)</i>	100.00
Print book interior layout <i>(text only, up to 300 pages, no images)</i>	300.00
E-book preparation <i>(text only, up to 300 pages, no image)</i>	200.00
Each Book image/photo/table <i>(placement &amp; formatting)</i>	10.00/each
Report/document/powerpoint layout	Starts at 40.00/page

## DIGITAL/WEB GRAPHICS *(Assumes images are provided by client)*

Digital assets (Banner/header/social media ad)	Start at \$25.00
Initial website design - single page, infinite scrolling <i>(no e-commerce)</i>	Starts at 300.00
Initial website design <i>(4 informational pages, no e-commerce)</i>	Starts at 550.00
E-commerce <i>(sales) website (4 informational pages, e-commerce set-up for up to 5 items, training on adding &amp; maintaining inventory)</i>	Starts at 750.00
Website updates/revisions/maintanance	50.00/hour
Hosting & webmaster <i>(Includes maintenance &amp; 2 hours of monthly updates)</i>	100.00/month

Flat rates include 2 mock-ups, an initial draft and 2 revisions of the initial draft. Additional revisions and hourly work are charged 1/2 hour increments.

Revised: 1/2024